

The Multidimensional Path of the Party Construction Quality Improvement in Colleges and Universities in the New Era

Honglin Tang

Guangdong Mechanical and Electrical Polytechnic, Guangzhou, Guangdong Province, China

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Abstract: The party building work of college students is an important part of the party building work of colleges and universities, and it is of great significance for strengthening the party's leadership over colleges and universities and implementing the fundamental task of establishing morality. Party building in colleges and universities is an important part of the new great project of party building in the new era, and it plays an important role in the development of China's higher education. Actively exploring ways to improve the quality of party building in colleges and universities will provide an action guide for exploring the internal laws of party building work and promoting the scientific construction of party building, which is also an inevitable requirement for the continuous development of higher education. This article mainly elaborates the problems and challenges faced by the party building work of college students in the new era, and proposes a new way to build the party building work of students.

1. Introduction

The party building work in colleges and universities (hereinafter referred to as “the party building work in colleges and universities”) is an important part of the new great project of party building, which is related to the direction of running a socialist school with Chinese characteristics and the realization of the fundamental task of establishing morality. The party building work of college students is an important part of the party building work of colleges and universities. General Secretary Xi Jinping clarified the important position and task requirements of the party building work of colleges and universities and the important mission shouldered by the party building work of college students at the National Conference on Ideological and Political Work in Colleges and Universities [1]. Therefore, to do a good job in the party building of students, to train a group of student party members with high political literacy, strong business ability, outstanding combat effectiveness, and full play of the vanguard and exemplary role. To strengthen the party's leadership over colleges and universities, strengthen and improve party building in colleges and universities. It is of great significance that the fundamental task of the Deshu people is to cultivate qualified builders and reliable successors of the socialist cause with Chinese characteristics, which is a comprehensive development of virtue, wisdom, physical beauty [1].

In order to meet the requirements of the development of the times, the party building work in different periods has different strategic deployments. Since the socialism with Chinese characteristics entered the new era, the Party Central Committee has proposed that the party should be strictly governed in an all-round way, and there are new requirements for the party building work in colleges and universities. Colleges and universities are places where high-level talents are trained for the country. The party building work in colleges and universities affects the overall education level of colleges and universities. The old methods and mechanisms used in party building in colleges and universities can no longer adapt to the trend of the times [2]. Therefore, colleges and universities must improve the quality of party building, actively explore new construction paths, adapt to the new situation, and expand the space for party building work.

2. The Significance of Improve the Quality of Party Construction in Colleges and Universities

2.1 To Improve College Students' Ideological and Moral Quality

The party building work in colleges and universities is a very important part of college student education. Since the new era, the Party Central Committee has also attached great importance to the party building work in colleges and universities. General Secretary Xi Jinping once clearly stated in the national party building work conference of colleges and universities that “we must uphold and improve the leadership of the party committee under the principal responsibility system, continuously improve and reform the college system, and comprehensively promote the party's construction work [2]. “Colleges and universities assume the responsibility of training high-level talents for the country, and the talents trained must not only have a high level of cultural literacy and professionalism Skills also need to have good ideological and moral qualities. Improving the quality of party building in colleges and universities can give full play to the role of party building work in ideological and political education for college students, and can enable colleges and universities to clarify the goals of party building work for college students and cultivate talents for the country in an organized and planned manner.

Under the background of the new era, college students are easily induced by external factors and affected by various ideologies. Improving the party building quality of colleges and universities can strengthen the education of college students' ideology and beliefs, let college students firmly support Marxism and communism, and improve college students' patriotic feelings [3]. High-quality party building work in colleges and universities can enhance college students' understanding of socialist values with Chinese characteristics and guide students to form a correct outlook on life, values and world outlook.

2.2 To Construction of the Ruling Party Itself

The party building work in colleges and universities is an important part of the Party Central Committee's promotion of strict and comprehensive governance of the party and the improvement of the ruling level of the ruling party. Improving the party building quality of colleges and universities can improve the standards for joining the party, standardize the procedures for joining the party, effectively improve the quality of college party members, and cultivate outstanding party members. Improving the quality of party building in colleges and universities can standardize the party affairs of the party school, attract more high-quality talents to join the party organization, and enhance the party's combat effectiveness [3]. Helping students to continue self-education and self-criticism to ensure the purity of student party members the advanced nature inherits the party's fine style; it can improve the leadership and construction ability of the university party organization and the ruling level of the school party committee, which is conducive to the construction of the ruling party itself and better play the role of the exemplary role of party members.

3. Problems in Party Construction in Universities

3.1 Uneven Development of Party Members

The grassroots party organizations in colleges and universities have imperfect systems for student party building and lack detailed quantitative assessment and evaluation rules. When inspecting development targets, they only look at results or give priority to student cadres. Political literacy, moral conduct, and exemplary leadership are difficult. Quantitative, but very important “soft indicators” were ignored or only played a supporting role in the investigation [4]. As a result, some students with unreasonable motives for joining the party, inadequate understanding of the party, and low political literacy joined the party.

3.2 Insufficient Education of Party Members

On the one hand, the education of reserve party members is usually not as standardized and rigorous as that of investigating development objects, and the newly-developed student party

members are inadvertently planting the wrong concept of “complete the task after joining the party” [4]. On the other hand, the untimely study and education of student party members can easily lead to the deep exposure of deep-seated problems in student party members' thoughts, such as unqualified political awareness, lack of ideals and beliefs, and loose behavior, etc., which seriously affect the party member's image. Third, most of the education methods are simple “indoctrination”, lack of pertinence, timeliness, and lack of practical links, which have led to the party members of the students losing their enthusiasm and interest in learning after learning.

3.3 The Party Building System is Not Perfect

At present, the party building work of most colleges and universities has the problem of imperfect working system and management system. If the working system is imperfect, it cannot provide system guarantee and basis for the development of party building work, and cannot provide guidance for the party building work; imperfect management system will lead to colleges and universities the party building work is in a chaotic state, lacking orderliness, and the timeliness of the party building work is relatively low [5]. There may be unfair phenomena in the selection of party members and activists, causing adverse effects.

3.4 Ignore the Continuing Education of Student Party Members

In terms of developing active party members and preparing party members, most colleges and universities can attach importance to the education of students before joining the party in strict accordance with the requirements of the party, while ignoring the education and management of students who have become regular party members. In the new era, colleges and universities usually require students to do internships during their junior or senior year in order to improve their social practice ability. Many student party members may be located far away from the school, and it is not convenient to return to school to participate in party member education. In particular, most of the senior students are busy preparing for the postgraduate entrance examination and are reluctant to waste their study time on training. The school suspended student education for a period of time for student consideration [5]. After becoming a formal party member, only a small number of student party members can take the initiative to learn the party's political theory. In the era of the information explosion, student party members are easily exposed to some bad information. In the party construction work of colleges and universities, the education of college students before joining the party is emphasized, and the phenomenon of continuing education of student party members is neglected, which will cause obvious changes before and after students become party members, which may bring unnecessary trouble to the party construction work.

4. Multidimensional Path to Improve the Quality of Party Construction in Colleges and Universities

With the development of economic globalization, the trend of information networking, and the continuous deepening of China's higher education reform, the party building work of college students should also build a work model that conforms to the objective laws of ideological and political education and adapts to the inherent requirements of party building work of college students [6]. In 2017, the Party Group of the Ministry of Education of the Communist Party of China promulgated the “Standards for the Party Construction Work of Ordinary College Students”, in order to fully implement the spirit of the 2016 National Ideological and Political Work Conference, and also to provide requirements and improvements for strengthening the party's grassroots party construction work and solving outstanding problems of student party construction ideas.

4.1 Improve the Student's Party Membership System and Organizational Procedures

The motivation to join the party refers to the reason and purpose for a person to apply to join the party organization. It is an important basis for judging whether the applicant meets the conditions for joining the party. Only an applicant with a correct motivation to join the party can become an active member or a party member according to the provisions of the party constitution. The motivation to

join the party is a serious political issue. The applicant's motivation to join the party is related to the quality of the party members and the construction of the party organization. The party building work in colleges and universities should improve the mechanism and organizational procedures for students to join the party, and avoid students with improper motivation to join the party [7]. At present, most students in colleges and universities apply for membership in the party for various reasons. The school must strictly control students while encouraging them to join the party organization, carefully analyze the true purpose of each applicant to join the party from different angles and levels, and accurately grasp its motivation to join the party. Colleges and universities must improve the mechanism for joining the party, and attract high-quality students to join the party organization in accordance with the relevant regulations and organizational procedures of the party. Students with improper motivations to join the party must not be allowed to join the party, so as to better play the role of party building in colleges and universities.

4.2 Strengthen the Construction of Students' Party Building Practice

In the context of the new era, college party building work must enrich educational content, improve the social practice ability of student party members, and strengthen the construction of student party building practice links. Marxism is the political soul of the party. Marxist historical materialism emphasizes the importance of practice in the dialectical relationship between cognition and practice [7]. Therefore, college party building must attach importance to the practical education of student party members. The party building work of colleges and universities should not only carry out theoretical education such as organization construction theory, ideological and political education theory, and style construction theory, but also carry out rich social practice education activities, for example, encourage student party members to dedicate their love to charity institutions such as nursing homes, welfare institutions, etc. [6] Encourage students to actively participate in volunteer service activities and strengthen contact with the grassroots; organize student party members to visit the old revolutionary base area and feel the red spirit; organize student party members to sweep the graves of martyrs during the Qingming Festival.

4.3 Innovate the Way of Party Building Education

Students have little interest in traditional party branch meetings, lectures, reports, gatherings and other party and party activities. Therefore, the party building work in colleges and universities must innovate the party building education method according to the development needs of the times and increase the influence of party building work in colleges and universities. In the "Internet +" era, college party building work can make use of rich network resources, and add interesting small videos and other elements of interest to students in education content, so that the teaching content is no longer boring and boring, attracting students' attention, and let party building education content more vivid and vivid [7]. The school can build its own online publicity platform, use the WeChat public account to push the party's new guidelines and policies, and use the online platform to strengthen the connection between the party branch and student party members.

4.4 Improve the Party Building System and Strengthen the Continuing Education of Party Members

To improve the quality of party building in colleges and universities, it is necessary for universities to establish a perfect party building mechanism, provide scientific guidance and basis for party building work, and at the same time improve the management mechanism to ensure that party building work can be carried out in an orderly manner. Colleges and universities should not only pay attention to the education of party members and party members, but also the continuing education of party members to ensure the advanced nature and purity of student party members [7].

5. Summary

The party building work of colleges and universities is of great significance to the development of universities and the construction of party organizations. Under the background of the new era, there

are many problems and defects in the party building work of universities, to improve the quality of college party construction.

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